

COACHING ASSOCIATION OF CANADA



APRIL 1, 2017 - MARCH 31, 2018

Paul Carson, Chair, Board of Directors Lorraine Lafrenière, Chief Executive Officer

Message from the Chair of the Board of Directors and the CEO

People, Culture, Performance

Our pursuit of exceptional coach performance, from playground to podium, continues to drive our organization to provide best-in-class programs and services. We remain focused on advancing the profession of coaching through quality coach education and lifelong learning opportunities as part of our commitment to promote and recognize the true value of coaches, all within a safe sport framework founded on ethical behaviours.

The team at the Coaching Association of Canada (CAC) – its Board of Directors and staff – recognize the incredible impact that our mandate provides in building a leading sport nation. We play a uniting role in supporting our NCCP partners to mobilize resources towards ensuring that all participants and athletes in Canada have access to a safe sport environment.

According to the 2016 Census geographic boundaries, there were 5,162 municipalities in Canada with just 24 municipalities having a population size of more than 200,000. While we have robust programming in the main hubs throughout the country, we need to expand and broaden our reach to have an impact from coast to coast to coast. Our commitment to the CAC's four strategic pillars to 2022 include enhancing outreach, diversity, equity, safe sport and professional standards, as well as blended learning opportunities. Through partnership engagement, we will offer more opportunities for coach development and to be truly reflective of our land.

A core value of the Board of Directors is to invest in the people who contribute to our mandate. Whether that be staff, our board, corporate partners, or by vital partner organizations who contribute to enhancing the experience of all athletes and participants through quality coaching. This is expressed through Partners Congress, Petro-Canada Sport Leadership sportif conference, National Coaches Week, and other collaborative, sport community initiatives. We continue to embrace and create lifelong learning opportunities to strengthen our Canadian sport system.

As President and CEO, we place significant emphasis on board, staff, and partner satisfaction. It is at the heart of our leadership. It shapes the legacy that sets the stage for the future leaders at the Coaching Association of Canada.

We are proud of our team and our partners. The success that you read about in this Annual Report is directly linked to the dedication, investment, and expertise of those individuals in our community who come together to create a platform for change for a better Canada.

Paul Carson Chair, Board of Directors Coaching Association of Canada

Lorraine Lafrenière Chief Executive Officer Coaching Association of Canada

Who we are

The **Coaching Association of Canada** unites stakeholders and partners in its commitment to raising the skills and stature of coaches, and ultimately expanding their reach and influence.

Through its programs, the CAC empowers coaches with knowledge and skills, promotes ethics, fosters positive attitudes, builds competence, and increases the credibility and recognition of coaches.

Our Mission

To enhance the experiences of all Canadian athletes through quality coaching.

STRATEGIC IMPERATIVE 1

SUSTAINABLE COACH EDUCATION

Create, deliver, and promote quality coach education which impacts the lives of Canadians, in partnership.

STRATEGIC IMPERATIVE 3

COACHING PROFESSION

Enhance the profession of coaching.

STRATEGIC IMPERATIVE 2

COACHING LEADERSHIP

Embrace the true value of coaches and champion a collaborative coaching community.

STRATEGIC IMPERATIVE 4

ORGANIZATIONAL EXCELLENCE

Strengthen and optimize the CAC's resources for maximum impact within the Canadian Sport System.





PARTNERS IN **COACH EDUCATION**

The National Coaching Certification Program is a collaborative program of the Government of Canada, provincial/territorial governments, national/provincial/territorial sport organizations, and the Coaching Association of Canada.









Sport and Recreation Branch



The programs of this organization are funded in part by the Government of Canada.

Canada

OACHES



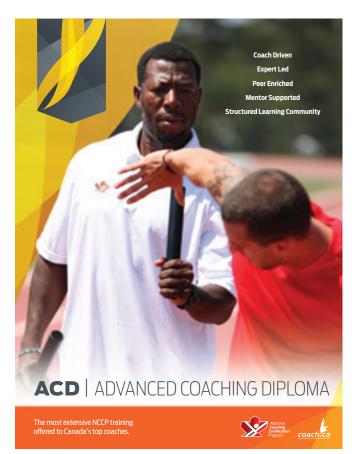
National Coaching Certification Program (NCCP) Development

The CAC identified areas of priority within the partnership to build capacity for NCCP delivery, strengthen partnerships, enable simplicity, and develop high performance coaches. Initiatives to support these priorities included:

- The CAC provided enhanced funding to 28 National Sport Organizations (NSOs) to support the development of Master Coach Developers (MCDs), as well as to 14 NSOs for the development of their Competition-Development Advanced Gradation (C-DAG) and Competition-High Performance (Comp-HP) contexts.
- The CAC supported three content specific Coach Developer training events in St. John, Victoria, and Toronto. The events positively impacted three NSOs, 10 Provincial/Territorial Aboriginal Sport Bodies (P/TASBs), and nine Provincial/ Territorial Coaching Representatives (P/TCRs) in building their capacity to deliver NCCP.
- The Make Ethical Decisions (MED) workshop is the cornerstone of the NCCP, as all coaches must have completed the evaluation before they can be certified. In April, a revision to the MED policy came into effect, which enables the recognition of that training or certification throughout the system at any level and with any sport. The MED evaluation also now uses the same six-step process taught in the MED module, which reflects the certification process across all sports and NCCP contexts.
- In July and September, the CAC hosted NSO Days in Ottawa to support the development of their C-DAG and Comp-HP contexts, during which 15 NSOs participated.
- In September, an eLearning creative solutions summit drew 43 participants, both in-person and online. Topics discussed included blended learning, the CAC's Learning Management System, and training on the eLearning development process.
- The CAC continued to work in close partnership with Own the Podium, the Canadian Olympic Committee, and the Canadian Paralympic Committee in implementing the Coaching Enhancement Program to ensure alignment with the NCCP, all in the best interest of our NSO partners.

Advanced Coaching Diploma

The Advanced Coaching Diploma (ACD) is delivered via a three-hub system: Canadian Sport Institute (CSI) Calgary, CSI Ontario, and Institut national du sport (INS) Québec. ACD coaches are recognized as being among the most qualified coaches and leaders of athletes and sport programs provincially, nationally, and internationally. There were 151 coaches from 41 different sports enrolled in the ACD program across the Canadian Olympic and Paralympic Sport Institute (COPSI) network this past year: 64 at CSI Ontario, 55 at CSI Calgary, and 32 at INS Québec.



NCCP Highlights - NCCP Development

The CAC continued to work with its partners in the development of their NCCP. In the past year, a number of National Sport Organizations (NSOs) moved towards developing their Competition-Development Advanced Gradation and Competition-High Performance contexts, while others added training in contexts or disciplines to meet their respective coaching needs. Below is a list of NSOs who met Conditional Approval (CA) or Final Approval (FA) status.

COMMUNITY SPORT – INITIATION

Volleyball Canada – Elementary Schools (FA)

COMPETITION – DEVELOPMENT

Boxing Canada (CA) Shooting Federation of Canada – Pistol, Rifle, Shotgun (FA) Bobsleigh Canada Skeleton (FA) Canadian Luge Association (FA) Nordic Combined Ski Canada (FA) Ski Jumping Canada (FA) Rugby Canada (CA) Cross Country Canada – Para Nordic (FA)

COMPETITION – DEVELOPMENT, ADVANCED GRADATION Tennis Canada (CA)

COMPETITION – HIGH PERFORMANCE Canada Snowboard (CA)

COMPETITION – INSTRUCTION

Orienteering Canada (FA)

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Special Olympics Canada – Snowshoeing (CA)

INSTRUCTION – ADVANCED Hockey Canada (CA)

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NCCP Delivery



Policy Updates

Maintenance of Certification

A shift in the Maintenance of Certification policy was implemented to reflect current capacity and to ensure simplicity, consistency, and quality assurance across the partnership. Coaches who do not maintain their certified or trained status after a given amount of time will receive a certified "not renewed" status until they complete the required development or renewal event.

Level 4 and 5 Certification

A new Level 4 and 5 certification policy was adopted where coaches would retain their Level 4 and 5 designation, with the ability to seek additional designations in the Competition-Development Advanced Gradation or Competition-High Performance as they are developed. This policy differs from the transfer requirement of Level 1-2-3 to the new contexts to align all coaching statuses into one system and to maintain the value of the certification.

NCCP eLearning Modules

GET CONCUSSION SMART TODAY with Making Head Way in Sport

Making Head Way

Making Head Way is designed to help coaches gain the knowledge and skills required to ensure the safety of their athletes. The free NCCP eLearning module covers: what to do to prevent concussions, how to recognize the signs and symptoms of a concussion, what to do when you suspect an athlete has a concussion, and how to ensure athletes return to play safely. This past year, Making Head Way was updated to recognize the international consensus statement on sports-related concussions resulting from the 5th International Conference on Concussion in Sport, held in Berlin in October 2016.

The Making Head Way modules were completed 13,051 times.



Coach Initiation in Sport

Coach Initiation in Sport is an online NCCP module developed to introduce new or experienced coaches to the foundational skills in coaching, such as: long-term athlete development, ethics, coaching motivation, and athlete safety and wellness. It also introduces coaches to the NCCP and is a valuable tool for preparing for a coach's first in-person NCCP workshop.

The Coach Initiation in Sport module was completed 10,205 times.



Coaching Athletes with a Disability

Launched in September at the VISTA conference, Coaching Athletes with a Disability is an NCCP eLearning module that provides coaches with the knowledge to deliver quality, positive sport experiences for athletes and participants, specifically with behavioural, intellectual, physical, and sensory disabilities.

Coaching Athletes with a Disability NCCP training provides coaches the ability to:

- Explain the benefits of sport participation for persons with a disability;
- Communicate effectively and respectfully with, and regards to, persons with a disability;
- Design positive, safe, and inclusive sport experiences for persons with a disability; and
- Consider next steps in their professional development related to coaching persons with a disability.

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The Coaching Athletes with a Disability module was completed 3,951 times.



Fundamental Movement Skills

In February, with the support of our proud partner, TeamSnap, the CAC launched an updated version of the popular NCCP workshop, Fundamental Movement Skills. The workshop is designed for coaches, educators, and recreation leaders to help them guide the physical development of children. The interactive, in-person workshop focuses on seven specific on-land fundamental movement skills including: throwing, catching, jumping, striking, running, kicking, and – new in this update – wheeling. With a firm grasp of the fundamental movement skills, a child may enjoy a long life of physical activity. The NCCP Fundamental Movement Skills workshop was held 226 times, with 3,343 participants.

CAC's Learning Management System

The CAC's updated service for online training is a complete Learning Management System (LMS) for any NCCP partner delivering content online, and comes bundled with the Locker Logistics service for event management and registrations. As of March 31, 2018, six National Sport Organizations (NSOs) had either piloted or launched on the CAC's LMS, and all of the CAC's multi-sport eLearning modules are now hosted on the LMS platform. E-Learning modules are visible to coaches in the Locker, and course completion is directly linked to coach transcripts.

Project Pulse

Project Pulse is an initiative aimed at centralizing and standardizing surveys sent to participants following NCCP training events. Project Pulse allowed better survey delivery, completion tracking, and results analysis across in-person and online events, and yielded greater insights into coach training delivery effectiveness for partners.

In February, 12 surveys were sent to 123 distinct coaches across Canada as part of the Project Pulse pilot project, marking a successful completion to the first phase of the project.

International NCCP Development

On the international stage, the CAC continued to offer coach education support to other countries. The CAC was active with development in Bahrain, Barbados, Jordan, and South Africa, while maintaining ongoing communication with other potential international partners, notably the Pan American Sports Organization and Singapore.

Bahrain: The CAC conducted five training sessions in Bahrain, and have scheduled four more in 2018-19 plus a final evaluation to conclude a two-year NCCP International Level 4 training program. This second cohort of NCCP International Level 4 coaches from Bahrain is scheduled to graduate in December 2018.

Barbados: The current partnership between the CAC and the Barbados Olympic Association started in May 2014. Between 2014 and 2016, Canadian Coach Developers conducted two High Performance seminars, four international NCCP Level 1 workshops and three international NCCP Level 2 workshops. This partnership culminated in February 2018 when 23 Barbadian coaches graduated from the NCCP Level 3. Since 2014, Canadian Coach Developers have trained approximately 200 Level 1 coaches, 100 Level 2 coaches, and 23 Level 3 coaches.

Jordan: In 2012, Jordan completed the implementation of the NCCP Levels 1, 2, and 3. In December 2017, a Canadian Coach Developer conducted a weeklong refresher training for a group of 25 Jordanian NCCP Learning Facilitators.

South Africa: The CAC worked with the South African Sports Confederation and Olympic Committee to support NSOs in building coaching development systems.



The first cohort of graduating NCCP Level 3 coaches of the Barbados Olympic Association Inc.

Aboriginal Coaching Modules

The Aboriginal Coaching Modules (ACM) is a professional development training tool for all coaches who coach Aboriginal athletes. The ACM were revised to update the definitions and terminology used around the subject of racism, as well as to the topics of nutrition, mental health, and influencing change in the community. The revisions also address the calls to action identified by the Truth and Reconciliation Commission. A total of 604 coaches completed the ACM training this past year.

While focused on expanding the delivery of the ACM, 20 new Learning Facilitators were trained, representing eight provinces and two territories.



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Indigenous and Northern Affairs Canada Project

The CAC and the Aboriginal Sport Circle (ASC), with financial support from Indigenous and Northern Affairs Canada (INAC), led an innovative project to improve teacher retention by increasing their self-efficacy to deliver sport programs to students in First Nations Schools in Alberta and New Brunswick. Through strong partnerships with the ASC, Coach New Brunswick, Aboriginal Sport and Recreation New Brunswick, Ever Active Schools (Alberta), Alberta Sport Connection, and Indigenous Sport Council (Alberta), the project enabled the training of 7 new ACM Learning Facilitators to deliver the module in First Nations communities. Via NCCP training directly to teachers and community members, the project also impacted 20 First Nations schools and communities, and resulted in the purchase of new equipment to support their respective programs.

Women in Coaching

Female Coach Mentorship Program

The CAC collaborated with the Canadian Association for the Advancement of Women and Sport and Physical Activity (CAAWS), with financial support from Status of Women Canada, which led to the development of a sustainable Female Coach Mentorship Model for public use. Launched in November and available on coach.ca, the mentee and mentor guides offer a step-by-step process and sustainable approach to mentorship. The model also includes a guide for sport administrators to support their setting up and managing a mentorship initiative to advance female coaches in their sport.

University – Female Coach Mentorship Programs

The CAC partnered with the University of Victoria and Athletics Canada, University of Ottawa and Rugby Canada, University of Alberta and Volleyball Canada, MacEwan University and Volleyball Canada, Acadia University, Dalhousie University and CSC-Atlantic, to support female athletes transitioning to assistant and head coaching positions.

Canadian Journal for Women in Coaching

Four issues of the journal were published on coach.ca, which focused on mentorship and increasing the number of female coaches in the system through the Ringette Canada Female Coach on the Bench Policy and Action Plan, and internationally through the Commonwealth Games International mentorship program and gender equality initiative.



Alberta Women in Sport Leadership Impact Program

With a grant from Status of Women Canada, the CAC and Alberta Sport Connection partnered to increase gender equity and leadership diversity in 15 sport organizations in Alberta. From recruitment programs, to gender based analysis, to mentorship and international experiences, the program is focused on increasing leadership diversity through policy development, increasing the pool of female coaches, athletes, volunteers, board members, staff and/or officials.

The program continues until April 2020.

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2017 Canada Games Apprenticeship Program

Women in Coaching

The CAC hosted a professional development workshop in May for 21 apprentice coaches to develop their coaching and leadership skills in preparation for the 2017 Canada Summer Games in Winnipeg, MB. NCCP grants were provided to the coaches for Competition-Development training and evaluation. A recognition reception was also held at the Canada Summer Games to acknowledge these talented coaches in front of their peers and to create awareness for the need of more female coaches.



Lisa-Marie Vowk (left) of Team Yukon and fellow apprentice coach Tara Nykoluk (right) of Team Manitoba

Aboriginal Apprentice Coaching Program

At total of 10 Indigenous coaches, from six provinces and the Northwest Territories, participated in the 2017 Canada Games Aboriginal Apprentice Coaching Program. The CAC hosted a workshop in May to provide NCCP education, as well as leadership training in preparation for the 2017 Canada Summer Games. A reception was held at the Canada Games Coach House to recognize these apprentice coaches. Subsidies were also provided to coaches in completing their NCCP Competition-Development training and certification pathways.



Investors Group Community Coaching Grants

Through the CAC's ongoing partnership with Investors Group, funding was made available to support the following coach training:

- 54 sport-specific NCCP workshops;
- 12 Coach Developer NCCP workshops; and
- 25 community coaching conferences with an NCCP workshop.

As a result of a continued focus on supporting Coach Developer-specific workshops, the Investors Group Community Coaching Grant program resulted in close to 200 new Coach Developers in ten sports. Investors Group's financial support allowed more than 1,960 coaches to attend an NCCP workshop and introduced 2,025 participants to coaching professional development opportunities.

The Coaching Association of Canada also wishes to acknowledge Investors Group's contributions over the past 27 years towards coaching development to impact communities from coast to coast to coast.

2017 Partners Congress

The CAC's annual Partners Congress was held in Gatineau, QC, June 6-8. The Honourable Carla Qualtrough, then Minister of Sport and Persons with Disabilities, addressed the 174 delegates, among which included 70 NSOs, 16 P/TCRs, 11 MSOs and Sport Canada representatives.

The Congress was highlighted by an emotional keynote from Maggie MacDonnell-Kafashe, recipient of the Global Teacher Prize for her work at Ikusik School in the remote community of Salluit, QC. The event continued to build on the theme of diversity set at the 2016 Petro-Canada Sport Leadership sportif conference, and had several workshops that focused on expanding NCCP delivery and making it more inclusive, the NCCP communication chain, revision cycle, Locker updates, and business development.



Maggie MacDonnell-Kafashe delivered an emotional keynote presentation at Partners Congress

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PETROCANADA SPORT LEADERSHIP SPORTIF

"The organization and information was the best I have ever experienced at a conference. I left feeling inspired to make changes and do more for sport in Canada." – *Petro-Canada Sport Leadership sportif conference delegate*



From November 2-4, Calgary welcomed over 500 sport leaders at the Petro-Canada Sport Leadership sportif conference. Organized under the theme of *Performance Shift: Cultivating Disruption*, delegates explored how the sport community can challenge traditional thinking in order to grow and retain its leadership position in providing impactful programs to all Canadians. Paralympic Swimmer, Benoît Huot, and athlete/youth development coach, Robyn Webster, emceed the conference and welcomed speakers who challenged delegates to identify, shape, and shift the culture of disruption in sport. Speakers included growth mindset expert, Trevor Ragan, international advocate for child safeguarding in sport, Anne Tiivas, and disruptive innovation expert, Shawn Kanungo.

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Petro-Canada Sport Leadership Awards Gala

Coaches were honoured during an evening of star-gazing at the Petro-Canada Sport Awards Gala on Friday, November 3rd, in Calgary, AB.

Diving coach Dany Boulanger was the recipient of the Geoff Gowan Award in recognition of lifetime contribution to coaching development. He was joined by the Jack Donohue "Coach of the Year" Award winner, John Herdman, ChPC, for his achievements as the Head Coach of Canada's National Women's Soccer Team. Duane Bratt, a long-time player, coach, referee, and administrator in Lacrosse, was awarded the Investors Group National NCCP Coach Developer Award. For its part, Baseball Canada took home the Sheila Robertson Award, which recognizes outstanding contributions to coach education and professional development.

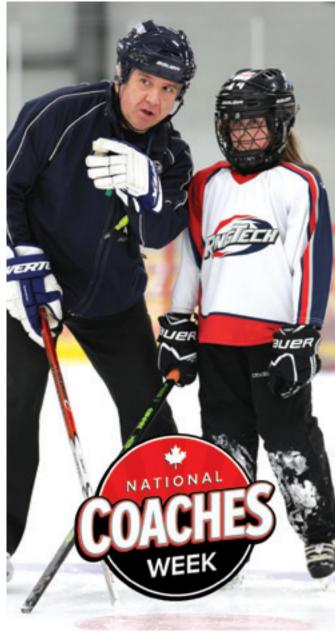
Fifty-seven Petro-Canada Coaching Excellence Award recipients were honoured at the Awards Gala.



John Herdman, ChPC, recipient of the 2017 Jack Donohue Award, and Lorraine Lafrenière

National Coaches Week

National Coaches Week, held Sept 23-30, celebrated the tremendous positive impact coaches have on athletes and communities across Canada. It resulted in great engagement on social media across the NCCP partnership and the CAC witnessed a growth in participation from grassroots and community level clubs, as well as university and professional athletes all sharing their #ThanksCoach messages. The online campaign continued to grow, almost doubling in size from the previous year. In addition, over 6,800 people used one of the campaign hashtags on Instagram and Twitter, and over 1,200 coaches took one of the NCCP e-Learning modules offered for free during the week.



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Professional Coaching Program

As the professional body for coaches in Canada, the CAC grants the official designation of Chartered Professional Coach (ChPC) and the status of Registered Coach to professionals in the field of coaching. The ChPC designation sets the standard for professional coaches wishing to demonstrate their commitment to public safety. As of March 31st, the CAC recognized 466 ChPC Coaches and 336 Registered Coaches, for a total of 802 coaches.

The CAC provides important services to coaches and promotes the integral role they play in the success and effectiveness of sport programs and athlete development in Canada.

PyeongChang Olympic and Paralympic Winter Games

Petro-Canada, in conjunction with the Canadian Olympic Committee, the Canadian Paralympic Committee, and the CAC, hosted celebrations in honour of Canadian coaches at the Pyeongchang 2018 Olympic and Paralympic Winter Games.



An evening to honour Team Canada coaches attending the Pyeongchang 2018 Olympic Winter Games

2017 Canada Summer Games – Coach House

The CAC collaborated with the Canada Games Council and the Winnipeg Host Committee to provide support to coaches at the 2017 Canada Summer Games. Located in the Games Village, Coach House was a resounding success, visited by an average of 145 coaches and support staff daily. It provided meeting space, business, administrative, and technical support for coaches during the Games.

Coach Employer Survey

The CAC continued to solicit feedback as part of a larger initiative to inform and guide the Board of Directors in its strategic plan for the profession of coaching. In March, Nanos Research completed the first of three phases of in-depth interviews, focusing on professional coach employers, and included questions relative to employer needs, best approaches to meet those needs, and an evaluation of the CAC's Professional Program's services. Phase Two, focused on Multi-Sport Organizations, and Phase 3, which will focus on the coach, will take place in 2018-19.

Responsible Coaching Movement

RCM Champions

The Responsible Coaching Movement (RCM) continued to strengthen safety and ethical behaviour in sport for the benefit of children, coaches, and Canada's sport system.

> Since its launch in 2016, more that 160 organizations have signed the RCM pledge. By taking the pledge, these organizations have committed to implementing supportive policies and processes that adhere to three key areas of focus: Rule of Two, Background Screening, and Respect and Ethics training.

RCM Public Awareness Campaign

From April 19 to May 19, the CAC ran a campaign across Canada to increase awareness amongst parents, coaches, and sport administrators of the need to provide a safe and enjoyable sport environment for all coaches and athletes.

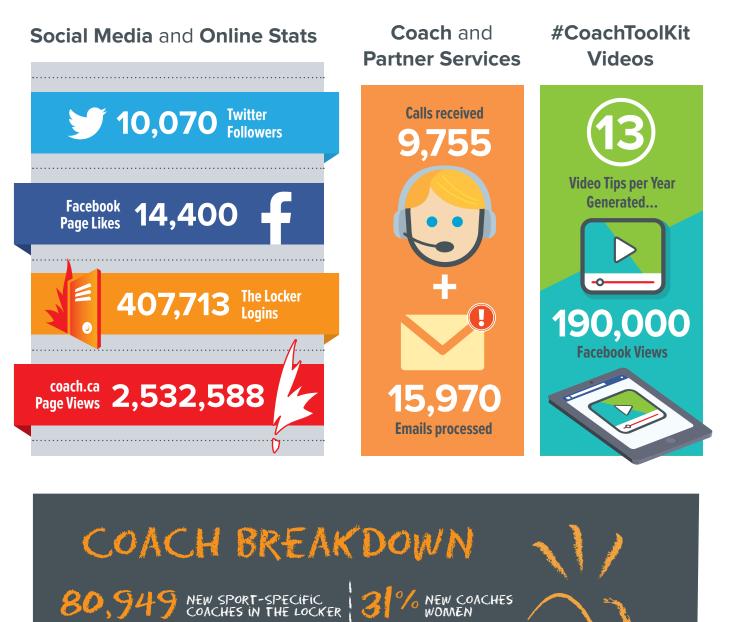
The RCM campaign reached over five million people through Facebook and Google Display Ads and garnered over 18,000 views of YouTube videos.



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CAC by the Numbers



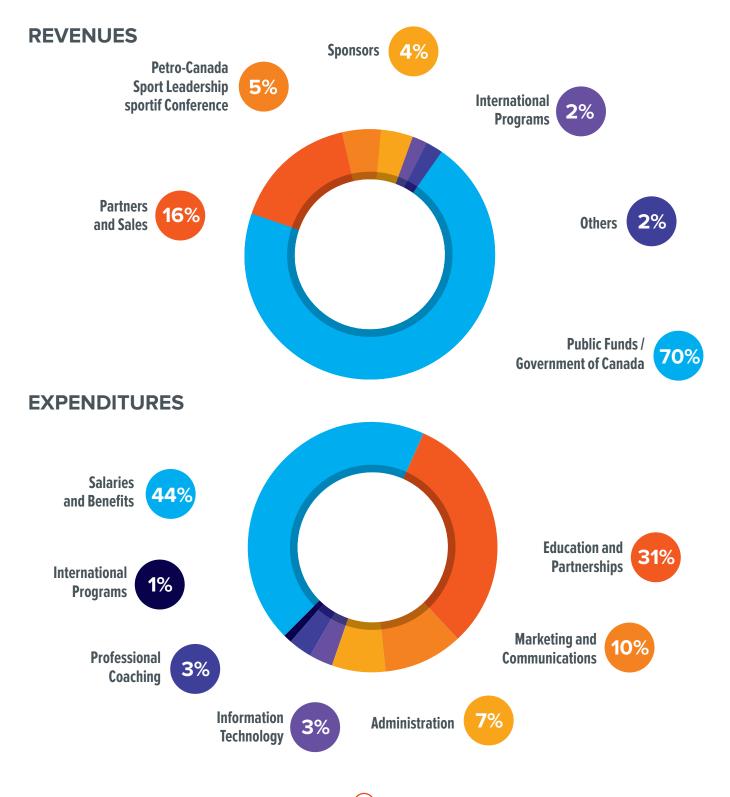
MAKING HEADWAY COMPLETED

5 ENROLLED IN ADVANCED 466 CHPC'S

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Revenues and Expenditures

Revenues (\$6,019,401) and Expenditures for fiscal year 2017-2018 for the 12-month period ending 31/03/2018



Board of Directors

Paul Carson

Chair Vice-President, Hockey Development, Hockey Canada

Gail Donohue, ChPC

Vice-Chair and High Performance Coach Member Professional Sport Consultant Mentor

Janice Dawson, ChPC

National Sport Organization Member Director of Sport Development – Speed Skating Canada

Sarah Junkin

Community Coach Member Coordinator, Run Jump Throw Wheel Program - Saskatchewan Athletics

Sherry Robertson, ChPC

National Sport Organization Member Sports Medicine, Nutritional Biochemistry, Nutrition and Dietetics RD

Manon Landry Ouellette

Provincial/Territorial Coaching and Sport Leadership Council Representative Executive Director, Coach New Brunswick

Bill Greenlaw

Provincial/Territorial Government Representative Executive Director Communities, Sport and Recreation Nova Scotia Department of Health and Wellness

Eric Sinker

Provincial/Territorial Coaching and Sport Leadership Council Representative Sport and Recreation Consultant - Ontario Ministry of Tourism, Culture and Sport

Greg Perreaux

Provincial/Territorial Coaching and Sport Leadership Council Representative Executive Director, Coaches Association of Saskatchewan

Elise Marcotte

Athlete Member Marketing & Communications Manager, Game Plan Olympian 2008-2012

Monica Lockie

National Sport Organization Member National Performance Centre Director, Skate Canada

Kerry Mummery

Canadian Council of University Physical Education and Kinesiology Administrators (CCUPEKA) Dean – Faculty of Kinesiology, Sports and Recreation, University of Alberta

Daniel Domitrovic, ChPC

Member-at-Large High Performance Hockey Coach

Ranil Sonnadara, ChPC

Member-at-Large Behavioural Neuroscientist and Research Computing Specialist, McMaster University

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ORGANIZATIONAL EXCELLENCE



The CAC Team at Partners Congress

CAC Fun Stats

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CAC Sport Partners

The CAC is a partner-driven organization that relies on the strength of its relationships to achieve its mission. The coach and sport leader development and education system in Canada is a result of the work of highly committed individuals from many different organizations who strive for coaching excellence from playground to podium.

National Sport Organizations:

Alpine Canada Alpin Archery Canada Athletics Canada **Badminton Canada** Ballon sur glace Broomball Canada **Baseball Canada Biathlon Canada** Bobsleigh Canada Skeleton Boxing Canada **Bowls Canada Boulingrin** Canada Basketball Canada Snowboard Canada Soccer Canadian 5-Pin Bowlers Association **Canadian Blind Sports Association Canadian Cerebral Palsy Sports Association Canadian Fencing Federation Canadian Handball Association Canadian Lacrosse Association Canadian Luge Association Canadian Sport Parachuting Association Canadian Team Handball Federation** Canadian Tenpin Federation Inc. Canadian Weightlifting Federation Haltérophile Canadienne Canadian Wheelchair Sports Association Canoe Kayak Canada Cricket Canada **Cross Country Canada Curling Canada** Cycling Canada Cyclisme **Diving Plongeon Canada** Equine Canada Field Hockey Canada Football Canada Freestyle Canada Golf Canada **Gymnastics** Canada Hockey Canada Judo Canada Karate Canada Nordic Combined Ski Canada **Orienteering Canada** PGA of Canada

Racquetball Canada Ringette Canada Rowing Canada Aviron Rugby Canada Sail Canada Shooting Federation of Canada Skate Canada Ski Jumping Canada Softball Canada Speed Skating Canada Squash Canada Swimming Canada Synchro Canada Table Tennis Canada Taekwondo Canada Tennis Canada Triathlon Canada Ultimate Canada Volleyball Canada Water Polo Canada Water Ski and Wakeboard Canada Wheelchair Basketball Canada Wrestling Canada Lutte

Provincial/Territorial Coaching Representatives:

Alberta Sport Connection viaSport British Columbia Sport Manitoba **Coach New Brunswick** Government of Newfoundland and Labrador, Dept. of Tourism, Culture and Recreation Sport Newfoundland and Labrador Communities, Sport and Recreation. Province of Nova Scotia Sport North Federation Government of Nunavut, Sport and Recreation Division Government of Ontario, Ministry of Tourism, Culture and Sport Coaches Association of Ontario PEI Department of Health and Wellness Sport PEI Ministère de l'Éducation et de l'Enseignement supérieur **SportsQuébec** Coaches Association of Saskatchewan Government of Yukon, Dept. of Community Services

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Canadian Olympic and Paralympic Sport Institutes:

Canadian Sport Centre Atlantic Canadian Sport Institute Pacific Canadian Sport Institute Calgary Canadian Sport Centre Manitoba Institut national du sport du Québec Canadian Sport Institute Ontario Canadian Sport Centre Saskatchewan

National Multi-Sport Service Organizations:

Aboriginal Sport Circle Active for Life AthletesCAN Canadian Association for the Advancement of Women and Sport and Physical Activity (CAAWS) Canadian Centre for Child Protection Canadian Centre for Ethics in Sport (True Sport) Canadian Collegiate Athletic Association Canadian Council of University Physical Education and

Kinesiology Administrators (CCUPEKA) Canada Games Council Canadian Olympic Committee Canadian Paralympic Committee **Canadian Swimming Coaches and Teachers Association** Commonwealth Games Canada HIGH FIVE International Support Program to the African and Caribbean Sport (PAISAC) Own the Podium Parachute Canada Physical and Health Education Canada **Respect Group** School Sport Canada Special Olympics Canada Sport Dispute Resolution Centre of Canada Sport for Life Society Sport Matters Group **U SPORTS**

Provincial/Territorial Aboriginal Sport Bodies:

The CAC would like to thank the work of the Provincial/Territorial Aboriginal Sport Bodies for the delivery of the ACM:

Aboriginal Sport and Recreation New Brunswick Sport and Recreation – Government of Nunavut Yukon Aboriginal Sport Circle Aboriginal Sports Circle of the Northwest Territories Indigenous Sport, Physical Activity & Recreation Council – British Columbia Indigenous Sport Council (Alberta) Federation of Sovereign Indigenous Nations (Saskatchewan) Manitoba Aboriginal Sports & Recreation Council Inc. First Nations of Quebec and Labrador Health and Social Services Commission (FNQLHSSC) / Eastern Door and North Mi'kmaw Sport Council of Nova Scotia PEI Aboriginal Sports Circle Aboriginal Sport and Recreation Circle of Newfoundland and Labrador

CAC Corporate Partners

The CAC's corporate partners play a vital role in shaping the lives of both young Canadians and our communities. We are indebted to these partners for their continued support of coach education and recognition programs.







A Suncor business Une entreprise de Suncor

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The programs of this organization are funded in part by the Government of Canada.

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COACHING ASSOCIATION OF CANADA House of Sport, RA Centre 2451 Riverside Drive, Ottawa, ON K1H 7X7



Front cover: Coach Kate Boyd with athlete Natalie Wilkie - Canadian Paralympic Committee // Scott Grant Back cover: Team Alberta Basketball Head Coach, Clayton Pottinger - 2017 Canada Summer Games // Scott Grant

